

ACHARYA NAGARJUNA UNIVERSITY-GUNTUR

Structure of B.Com (Computer Applications) Programme under Revised CBCS
Semester-wise Syllabus under CBCS (w.e.f. 2020-21 Admitted Batch)

I Year B Com (CA), Semester- II

PAPER – 2C: E-COMMERCE & WEB DESIGNING

MODEL QUESTION PAPER

Time: 3 Hours

Max. Marks : 75

SECTION-A

Answer any **FIVE** of the following Questions: (5 x 5= 25 Marks)

1. Define Internet. Write disadvantages of Internet
2. Write about e-business
3. Define e-payment system
4. Explain briefly the methods of e-payment system
5. Write the purpose of online business transaction
6. Write about online learning
7. Briefly explain HTML document structure
8. Write about Horizontal rule tag
9. Define table. Explain table creation tags.
10. Define Hyperlink

SECTION - B

Answer any **FIVE** of the following Questions (5 x 10 =50 Marks)

11. Explain the working of Internet.
12. What is e-commerce? Write about the three models of e-market
13. Explain about Payment gateways
14. Write about various risks involved in e-payment system
15. Write and explain advantages of online transactions
16. Explain the features of online shopping with an example
17. Write in detail about text formatting tags in HTML
18. Write about lists in HTML
19. Explain different types hyperlinks used in a web page
20. Explain about frames in HTML

Note: Paper Setter must select **TWO** Short Questions and **TWO** Essay Questions from Each Unit