



**VIKRAMA SIMHAPURI UNIVERSITY::NELLORE**

**Common Framework of CBCS for Colleges in Andhra Pradesh**

(A.P. State of Council of Higher Education)

**SYLLABUS OF**

**JOURNALISTIC REPORTING**

**SEMESTER - II**

**AS PART OF**

**SKILL DEVELOPMENT COURSES**

**UNDER CBCS FRAMEWORK WITH EFFECT FROM 2020-21**

**PROGRAMME: FOUR-YEAR UG PROGRAMME**

B.A,B.Com, B.Sc, B.C.A and B.B.A Programmes

w.e.f 2020-21

SEMESTER - II

**SKILL DEVELOPMENT COURSE**  
**ARTS STREAM**  
**Syllabus of**  
**JOURNALISTIC REPORTING**

Total 30 hrs (02 h/wk)

02 Credits

Max 50 Marks

**Course Outcomes:**

After successful completion of this course, the student will be able to:

1. Understand the evolution of journalism with a focus on its development in India.
2. Comprehend the role of Press in the Indian democracy and various reporting methods.
3. Realise the ethical aspects of Journalism in India
4. Develop basic writing skills for news papers, Radio and Television.

**Unit-I:**

06 Hrs

Introduction to Journalism - Nature, Growth and Development in post independence era - Print Media, Mass Media and Electronic Media, Press as a Fourth Estate-Role of Press in Democracy.

**Unit-II:**

10 Hrs

Concept of News - News Values-Sources of News - News gathering ways: Press Conferences, Press Releases, Events, Meets, Interviewing-Types of Interviews and Interviewing Techniques- Methods of News Writing: Leads, News Stories and Body Development.

**Unit- III:**

10 Hrs

Reporting - Kinds of Reporting - Objectives, Interpretative, Investigative, Legal, Developmental, Political, Sports, Crime, Economic, Commercial, Disaster, Technical and Scientific Reporting-Writing Special features: Photo features, Human interest features, Profiles, Column Writing, Writing for Radio and Television-Values and Ethics of Journalism.

**Co-curricular Activities Suggested:**

04 Hrs

1. Collection and study of various English and Telugu Newspapers
2. Invited lecture/basic training by local experts
3. Visit to local Press office
4. Informally attending Press Conferences and Meets and taking notes
5. Assignments, Group discussion, Quiz, etc.

**Reference Books:**

1. Mencher Melvin, News Reporting and Writing, 1997, Columbia University Press.
2. Mazumdar Aurobindo, Indian Press and Freedom Struggle, 1993, Orient Longman.
3. Barun Roy, Beginners Guide to Journalism and Mass Communication, V&S Publishers, New Delhi.
4. Kamath M.V, Professional Journalism, 1983, Vikas Publishers, New Delhi.

5. Carole Fleming, Emma Hemmingway, Gillian Moore and Dave Welford, 2006, SAGE Publications India Pvt. Ltd, New Delhi
6. Websites on Journalistic Reporting.

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**\* NOTE : Preferred teaching Department is English**

Vikrama Simhapuri University :: Nellore  
Skill Development Course, Journalistic Reporting  
(Common to FIRST YEAR – SECOND SEMESTER (Arts Stream))  
(A. P. Common Core Syllabus (CBCS) Effective from 2020-21)  
Pattern of Question Paper

Time: 2 hr (120 Min)

Max. Marks : 50

**SECTION A**

**Answer any FOUR questions.**

**Marks. 4x5 = 20**

(At least 1 question should be given from each Unit)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

**SECTION B**

**Answer any THREE questions.**

**Marks. 3x10=30**

(At least 1 question should be given from each Unit)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

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