

Date: 30.04.2021.

To:

1. The Joint Director of Agriculture, Kurnool.
2. The District Panchayat Officer, Kurnool.
3. The Chief Executive Officer, Zilla Praja Parishad, Kurnool.

Sub:- Subsidy Seed Distribution – Kharif 2021 – Arrangement of Seed Distribution at Village level through Rythu Bharosa Kendralu (RBK's) from the year 2021-22 by APSSDC Ltd. – Standard Operating Procedure (SOP) information – Collection of Non-subsidy portion by VAA/VHA/VSA – Guidelines issued – Regarding.

- Ref:- 1. G.O.Rt.No.341, dated 29.04.2020 issued by Special Chief Secretary to Government, Agriculture & Cooperation (AGRI.II) Department, Government of Andhra Pradesh.
2. G.O.RT.No. 174, dated 31.03.2021 issued by the Special Chief Secretary to Government, Government of Andhra Pradesh, Vijayawada.

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In continuation of the guidelines issued vide references cited above, the Special Chief Secretary to Government, Agriculture & Cooperation (Agri.II) Department issue the partial modification to the Annexure-I of the Standard Operating Procedure (SP) for distribution of subsidy seeds at Village level through Dr. YSR Rythu Bharosa Kendralu (Dr.YSR RBKs) during the year 2021-22 as detailed below. The Standard Operating Procedure (SOP) for the distribution of non-subsidy seed issued as Annexure-II to the G.O.Rt.No.341, Agri. & Coop. (Agri.II) Department, dated 29.04.2020, holds good and shall remain in force and the modified Annexure-I for subsidy seed distribution and issued in the G.O.RT No.174, as detailed below:

1. The Village Agriculture Assistant (VAA)/Village Horticulture Assistant (VHA)/Village Sericulture Assistant (VSA) shall identify the beneficiary farmers in the village for subsidy seed of each crop specifically as per the guidelines and subsidy pattern issued by the Commissioner and Director of Agriculture.
2. The Village Agriculture Assistant (VAA)/Village Horticulture Assistant (VHA)/Village Sericulture Assistant (VSA) shall identify the beneficiary farmer duly authenticating through D-Krishi App.
3. After Authentication, the Farmer shall be issued with SMS having the following details.
 - a) One Time Password (OTP);
 - b) Aadhar Number of the Beneficiary Farmer;
 - c) Name of the Crop;
 - d) No. of Bags (quantity) eligible; and
 - e) Non-subsidy amount to be paid;

4. The beneficiary farmer identification shall be done at least 15 days prior to the Designated Date of Seed Distribution in the Village;
5. The beneficiary farmer identified through D-Krishi App shall deposit the Non-Subsidy amount to the VAA/VHA/VSA. The VAA/VHA/VSA shall issue a payment receipt to the Farmer. The Non-subsidy amount collected by the VAA/VHA/VSA shall be deposited in the Andhra Pradesh State Seeds Development Corporation Limited (APSSDCL) Account on the same day. The Non-subsidy amount shall be collected at least one week in advance to the designated date of seed distribution;
6. The VAA/VHA/VSA shall send the Village-wise indent of subsidy seed based on the D-Krishi App authentication and non-subsidy amount collected to the District Manager (Seeds), A.P.S.S.D.C.L., of the concerned District at least one week in advance of the designated date of seed distribution through the Joint Director of Agriculture concerned;
7. **No second time indenting of the subsidy seed is allowed from the same village.** The VAA/VHA/VSA shall place indent for the subsidy seed of the Village at once;
8. Upon receipt of the Dr. YSR RBK wise indent and non-subsidy amount for the subsidy seed. The District Manager (Seeds), A.P.S.S.D.C.L., shall dispatch the subsidy seed to the Village by arranging transportation. The date of dispatch and date and time of seed distribution shall be intimated by the District Manager (Seeds), APSSDCL to the VAA/VHA/VSA through the Joint Director of Agriculture;
9. Upon receipt of the seed in the Village, the VAA/VHA/VSA shall distribute the seed to the beneficiary farmer. The seed shall be distributed to the beneficiary farmers on the same day. There shall not be any undistributed seed which is indented from that Village. The VAA/VHA/VSA shall ensure that the entire indented quantity of seed is distributed on the same day to the farmers;
10. The Joint Director of Agriculture shall submit the Utilisation Certificate of the subsidy seed distributed to farmers for both Online and Offline quantities to the Commissioner and Director of Agriculture within (15) days of the completion of the distribution of the subsidy seed of specific crop in the district for release of subsidy amount to APSSDCL.

In this regard, further submitting that, in light of the above guidelines issued by the Special Chief Secretary to Government of Andhra Pradesh, the Village Agriculture Assistant/VHA/VSA shall identify the beneficiary farmers duly authenticating through 'D' Krishi App and directed the concerned identified beneficiary farmer to deposit the non-subsidy amount to the VAA/VHA/VSA, duly collecting the payment receipt and the VAA/VHA/VSA shall deposit the same in the RBK account and transfer the same to the concerned ICICI Bank Virtual Accounts allotted by APSSDCL and the ICICI Bank Virtual Account number consists of **APSKUR - Secretariat Code allotted by GSWS Department** (for which mandal & Village wise Virtual Accounts details is herewith enclosed for ready reference) on the same day duly generating the challan from the GSWS application, upon receipt of the RBK wise indent and non-subsidy amount, the District Manager (Seeds), APSSDC Ltd., shall dispatch the subsidy seed to the Village by arranging transportation, within a week time and the date and time of dispatch and distribution of subsidy seed shall be intimated by the District Manager (Seeds), APSSDC Ltd., to the Village Agriculture Assistant through the Joint Director of Agriculture of the District.

Hence the Joint Director of Agriculture, Kurnool, the District Panchayat Officer, Kurnool and the Chief Executive Officer, Zilla Praja Parishad, Kurnool are hereby informed to give necessary instructions to all ADA's, MAO's and MPDO's in the District to inform the above guidelines to all VAAs/VHAs/VSAs/MPEOs in the district for collection of non-subsidy amount from the farmers during seed distribution and remit the same to the concerned ICICI Bank virtual accounts allotted by APSSDC Ltd.


COLLECTOR & DISTRICT MAGISTRATE,
KURNOOL.


Copy to

The Joint Collector (Rev. & RB), Kurnool for necessary action.

The Lead District Manager, Kurnool with a request to issue necessary instructions to all the bank branches in the District to collect the cash.

All the ADAs in the District for necessary action.

All the MAOs in the District for necessary action.

All the MPDOs in the District for necessary action.

Office of the
Zilla Praja Parishad, Kurnool.

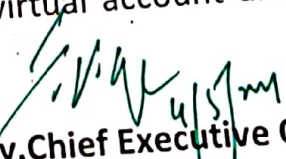
Endr.No.11/Subsidy Seed Distribution/2021

Dated:04/05/2021

Ref: Ltr.No. NIL, Dt.30/04/2021 of the Collector & Dist.
Magistrate, Kurnool.

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All the Divisional Level Development Officers & Mandal Parishad Development Officers in the district are requested to follow the guidelines of Collector & District Magistrate, Kurnool as above reference cited for collection of non subsidy amount from the farmers during seed distribution and remit the same to the concerned ICICI Bank virtual account allotted by APSSDC Ltd.


Dy. Chief Executive Officer,
Zilla Praja Parishad, Kurnool.

