

THREE YEAR B.B.A. DEGREE EXAMINATION, JULY/AUGUST 2022

SECOND SEMESTER

Part II

PAPER III — E-COMMERCE

(Regular / Supplementary)

(From 2020 - 21 Batch)

Time : Three Hours

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Max. Marks : 75

SECTION - A

Answer any FIVE of the following questions

(Marks : 5 × 5 marks = 25 marks)

1. Benefits of Internet.
2. E-Commerce Vs E-Business
3. Digital Signature.
4. Electronic Fund Transfer.
5. Online Learning Vs Online Shopping.
6. E-Commerce Applications in Banking sector.
7. What is HTML structure.
8. What is Text formatting tags.
9. Frame Tag with example.
10. Nester Tables Vs Nested Frames.



www.degreejobcareer.com SECTION - B

Answer any FIVE of the following questions

(Marks : 5 × 10 marks = 50 marks)

11. Explain the Internet Terminology and Development Process of Internet.
12. Explain the Process of Internet. How it Works?
13. Explain the various Electronic Market Models.
14. Explain the Risks involved in e-Payment Systems.

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15. Explain the Advantages and Disadvantages of online Transactions.
16. Explain the process of online Shopping through Amazon and Flipkart.
17. Explain different HTML lists with an example.
18. Explain the Text formatting Tags with an examples.
19. Explain the table creation Tags in HTML.
20. Explain about different types of document links.

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